



District 37, April, 2018

Webmaster Report:

The number of visitors to the montanalions.org website continues to grow while the number of registrants (largely Montana Lions) is stagnant. Far fewer posts have been submitted by others and current news about Montana clubs has declined. An effort needs to be made by all to utilize the communication tools available and to follow the communication plan adopted by the District.

It is sad that more questions/comments are made by visitors from outside the USA than within our District. Often questions from those within our District request information which is NEVER made available to the website – even after requesting it. Hate to growl when I am not at the cabinet meeting but something needs to change.

Security for the website was recently upgraded to avoid having the site blocked. Some browsers check security settings and will not load sites without acceptable credentials.

Centennial / Global Service Team combined report:

The final “Legacy Project” report for our District was submitted to LCI last month. The report sought activities for each club identified as having significant support from the membership and impact upon the community. After repeated requests to clubs (one snail mail, emails, web posts, and phone calls), about one-third of our clubs were listed. This also included information reported by clubs through MyLCI during the three years of the Centennial.

Clubs identified a wide range of projects from parks and camps to assisting with holiday meals and providing school classroom assistance. The largest project by number of clubs involved was PlusOptix eye screening. The Montana Lions Sight & Hearing Foundation assistance statistics were also reported.

Action Item for Cabinet Members: Be sure to note and emphasize to clubs that ALL service is part of the Global Service initiative. A local food drive in Two Dot counts just like a distribution by a District 37 Lion of used eyeglasses in Guatemala. Service to others is what matters.

NOTE: Club reporting of service activities will be even more important to meeting our Global Service Team goals. Clubs are being urged to name a Global Service Chairperson who will assume the reporting duties. This is important to Lions because activities reported by clubs increase the ability of Lions International (especially the Foundation) to forge strategic partnerships with other organizations. Please check posts on montanalions.org for more on this. A direct mail information campaign is planned for the District when a list of new officers is available.

Reports submitted by Lion Jerry Leggate